



2024 LEADERSHIP SUMMIT

Opening Minds. Creating Opportunities.

MONDAY, SEPTEMBER 30

2:00 – 2:05 pm
Conference Open

2:05 pm – 2:35 pm
Be Bold, Be Bright, Be You

You are in the driver's seat of your own dreams. In this uplifting keynote, **Pamela Stewart, Chief Customer Officer of Retail in the North America Operating Unit at The Coca-Cola Company**, will share transformative lessons that have impacted her remarkable journey to success. These insights are not just career accelerators but life enhancers, carefully curated from her own experiences to inspire, energize, and empower.

2:35 pm – 3:15 pm
Bold Women Breaking Boundaries

Ready to break through to what's next up for you? Get inspired as fierce women including **Jessica Fan, Principal Creative at Prime Video and 30 Under 30 Forbes honoree; Carrie Sander, Chief Customer Officer at Kellanova; and Erin Frankcombe, VP & General Manager, Amex Offers & Business Insights at American Express** join moderator **Ena Williams, Chief Operating Officer at Casey's** to share how they're busting industry norms and shaking up the way business gets done.

3:15 pm – 3:45 pm
Break

3:45 pm – 4:05 pm
Fem Power! It's Everyone's Business

Throughout his life and professional experiences—across four continents, eight countries, and five business units—one thing has been constant for Hesham Tohamy, President of Global Feminine Care at P&G: the power of women. Join Hesham as he shares lessons learned about women from women and those who support them. Together, we can unlock the full power of women for the good of business, organizations, and society.

4:05 pm – 4:45 pm
Rocket Fuel

Sophie Morgan was 18 when she crashed her car, resulting in injuries that left her paralyzed from the chest down. In the years since, she learned to use adversity as rocket fuel. As a disability activist, writer, producer, and adventurer, Sophie consistently pushes the limits of her abilities. She's created the Rights



on Flights movement for disabled airline passengers, signed production deals with Reece Witherspoon's media company, Hello Sunshine, and had incredible adventures on her television show, including riding a camel and hang-gliding. This discussion, moderated by **Karen Jones, VP of Learning & Partner Solutions at NextUp**, will leave you ready to face down whatever obstacles are in your way of your next big breakthrough.

4:45 pm – 5:05 pm
NextUp Awards

5:05 pm – 5:15 pm
Closing Remarks

5:15 – 6:30 pm
Welcome Reception

TUESDAY, OCTOBER 1

7:45 am – 8:45 am
Affinity Breakfast

Start your day with nourishing conversations and powerful connections.

9:00 am – 9:10 am
Opening Performance

Hip Hop ConnXion kicks off the day with a powerful performance by an organization that opens minds and creates opportunities for youth and adults in Chicago and across the nation.

9:10 am – 9:40 am
Build a Stronger Democracy

It's an election year and it's no secret that women are vastly underrepresented in government. **Erin Loos Cutraro, the Founder and CEO of She Should Run** is working to revolutionize American political leadership by shattering barriers and redefining possibilities for women in elected office. In this timely conversation with **Kris Torres, Managing Director at Accenture**, Erin will share what all of us can do to increase our civic engagement and build a stronger democracy.

9:40 am – 10:20 am
Unpacking Leadership Presence

A leader's presence is often hailed as a critical component of success, but it's often a vehicle for bias — both within individuals and the culture of an organization. Join us for a thought-provoking discussion with leaders including **Adrienne Costanzo, SVP Store Operations at Target; Cherice Williams, Director of Maker's Mark, Advocacy and Private Select at Suntory Global Spirits;** and **Brenda Armstead, VP, Insights & Analytics at Keurig Dr Pepper**, as moderator **Kristi Allen, VP, Finance & Administration at**



NextUp leads a conversation on how leaders at all levels are stepping fully into their own authentic presence and power.

10:20 am – 10:40 am
NextUp Awards

10:40 am – 11:10 am
The Power of Possibility

No career is ever a straight line. Join us as **Lisa Baird, President & CEO of NextUp** moderates an intimate conversation with **Diana Marshall, EVP & Chief Growth Officer at Sam's Club**, who will share how she created a career portfolio rather than a career path as she made her way to the c-suite. You'll leave inspired to follow your curiosity and create a career that fits you perfectly.

11:10 am – 11:35 am
Transition Time

11:35 am – 12:45 pm
Lunch - Group A

If your badge is labeled 'Group A,' you will eat lunch during this time.

Take a Stand. Unleash Your Power. – Group B

If your badge is labeled 'Group B,' during this time you will join us for a special performance and networking experience by comedian, attorney, and matchmaker **Yasmin Elhady**. Yasmine has performed at The Kennedy Center, was featured on NBC's True Story, NPR, Netflix is a Joke Radio on SiriusXM- and her new reality TV show is slated for this fall on Disney+ and Hulu. Hear how standing up for others is the path to unleashing your power, and in an interactive matchmaking session, meet the people who can help you take your career to the next level!

12:45 pm – 1:00 pm
Transition Time

1:00 – 2:15 pm
Lunch - Group B

If your badge is labeled 'Group B,' you will eat lunch during this time.

Main Stage Speaker Round 2

If your badge is labeled 'Group B,' you join us at the main stage for **Take a Stand, Unleash Your Power. Details above.**

2:15 pm – 2:45 pm
Break



2:45 pm – 4:00 pm
BREAKOUTS

MASTERMIND #1

AI for Everyone

First there were computers. Then the internet. And now we have artificial intelligence. It's critical to understand Generative AI and how it will impact your business, role, and career. **Kunle Abidoye, VP of Technology & Analytics at NextUp** will lead a deep dive session with AI experts including **Alisa Miller, Chief AI Officer at Aletheia Marketing & Media; Katherine Mollman, Associate Manager, Learning & Development, Digital & Technology at Altria; Cathy Leous, Azure Sales Director, Retail & Consumer Goods Industry at Microsoft; and Lynne Sterrett, Vice Chair, U.S. Industries & Insights, & Gen AI Leader at Deloitte.** Join us to ensure you're in on the AI revolution!

MASTERMIND #2

Own The Room You're In

In a world where confidence is key, mastering the art of assertiveness can be the game-changer you need. Join us for an empowering session with **executive coach Elaine Lou Cartas**, to discover assertiveness and confidence-building techniques that can help you take your career to the next level. Elaine was named a "Best Leadership and Executive Coach" by MSN. She has online courses with LinkedIn, Penn State, Brown University, and USC, and she'll help you transform the way you navigate any room.

MASTERMIND #3

Real Talk on Cultivating Resilience in Turbulent Times

In times of layoffs and organizational changes, our resilience is truly challenged. **Newton Cheng, Director of Health & Performance at Google**, goes beyond the standard tips and tricks to share vulnerable stories, insights, and expertise that can help you navigate through periods of uncertainty.

MASTERMIND #4

Sustainable Leadership

The pace of leadership is not one-size-fits-all, and it's certainly not meant to be an all-out sprint we do on our own. In this powerful workshop, **Antoinetta Mosley, Chief Encouragement Officer of I Follow the Leader and Courage Candy Co.**, will share tools and strategies for cultivating a sustainable leadership approach that emphasizes long-term impact and well-being. By integrating the principles of courage and the P.A.C.E. Progress Scale, you'll explore how to consistently navigate the complexities of leadership with care and endurance.

MASTERMIND #5

Embrace Visibility. Break Barriers.

New findings from the Women in Leadership study conducted by the IBM Institute for Business Value indicate that despite notable progress towards gender equality, stubborn biases remain. Join **Francesca Hahn, VP of Digital Commerce at Mondelēz International** and a panel of leaders including **Carolyn**



Altomare, SVP, Digital Sales at RRD and Anthony Kyles, Chief Customer Officer at Campbell Soup Company, for an exploration into crafting your personal brand and devising visibility tactics. Learn how to propel your career forward and break barriers to reach greater leadership heights.

MASTERMIND #6

How to Navigate Conflict & Polarizing Conversations

In a world filled with diverse perspectives and passionate opinions, navigating differences can be challenging. To be successful, it's more important than ever that you're able to deal with contentious situations with confidence and grace. In this enlightening session led by **Karen Jones, VP, Learning & Partner Solutions at NextUp**, leaders will share how they navigate conflicts and engage in polarizing conversations with tact and empathy.

MASTERMIND #7

Leadership for a New World

Male advocates play a critical role in advancing gender equity in the workplace, our communities, and beyond. In this session led by **Tom Foley, CEO of T2D Concepts and facilitator of the NextUp Advocacy in Action program**, you'll hear from inspired executives including **Kent Montgomery, SVP, Industry Relations & Multicultural Development at PepsiCo**; **Sally Lyons Wyatt, Global EVP & Chief Advisor, Consumer Goods & Foodservice Insights at Circana**; and **Carlo Coppola, President, North America at Suntory Global Spirits**, who are transforming what next-gen allyship looks like.

MASTERMIND #8

Developing Vibrant Voices

Storytelling activates empathy, creates connection, and nourishes culture. In this interactive session with **Melvina Young, Master Writer and Creative and Cultural Sensitivity Consultant at Hallmark**, discover how creating space to listen to, hear, and connect with the stories of others. Empower yourself to communicate better and build trust with the people you work with.

4:00 pm – 7:00 pm

Break

Club Next

7:00 pm – 10:00 pm

Feel the pulse of the city at the Club Next dance party, where the energy is electrifying, the music by legendary DJ **Lady D** is fire, and the vibe is undeniably cool.

Dress Code: Dress to impress with a chic, trendy style. Think upscale nightlife with an edge—fashion-forward and effortlessly modern.



WEDNESDAY, OCTOBER 2

7:45 am – 8:45 am

Affinity Breakfast

Start your day with nourishing conversations and powerful connections.

Conference Open

9:00 am – 9:05 am

9:05 am – 9:30 am

Likeable Badass: The Science of Winning the Status Game

Why do women struggle to be seen as both competent and likeable? Why do women get less credit than men for the same accomplishment? Why do women remain underpaid and underrepresented? **Alison Fragale, Ph.D., professor and Mary Farley Ames Lee Scholar of Organizational Behavior at the University of North Carolina's Kenan-Flagler Business School** answers these maddening questions and shares proven strategies to help you make sure your name is spoken in the rooms you're not in while you build the respect, power, and influence you deserve.

9:30 am – 10:00 am

Find Your Voice, Trust Your Gut

Tunde Oyenyin is a force. The *New York Times* bestselling author of *Speak*, beloved Peloton instructor, and Nike athlete works to inspire confidence in everyone she meets. In this powerful session, Tunde will share a blueprint for success that will help you move your career and life to a whole new level.

10:00 am – 10:10 am

Raise Your Hand

Last year, **Ericka Prentice, Manager, DEI&B at Advantage Solutions** was one of eight women who raised their hands to step onto the Summit stage. As we prepare to hear from the Voices of NextUp this year, she'll share how her career has undergone an extraordinary transformation that started right here.

10:10 am – 10:30 am

Break

10:30 am – 12:00 pm

Voices of NextUp

We're handing the microphone to a slate of next-generation leaders in the NextUp community who will take the stage to tell their stories and share their big ideas. You won't want to miss this exciting and inspiring session.

12:00 pm – 12:15 pm

Conference Close