



The Launch program is dedicated to **uplifting new and emerging leaders**, enhancing their abilities with confidence-boosting, skill-building, research-backed learning. Participants will establish a strong foundation, which, in turn, positively impacts their ability to lead others and contribute to organizational success.

Developed in partnership with the **Center for Creative Leadership (CCL)**, Launch is an accessible learning program that creates pathways to higher leadership for those kicking off their career journey.

Launch’s accessible price point and low hourly commitment (Four weeks, 3 hours/week) make it an excellent way to re-invest in new leaders without burdening their busy schedules. Plus, Launch offers mixed-company cohorts which create excellent opportunities for attendees to expand their network!

2024 PROGRAM ENHANCEMENTS

Guided Session: Role of the Mentor and Mentee in Your Leadership journey.

Program Roadmap: Tailored for new leaders, this strategic guide provides a clear and actionable plan to cultivate crucial skills, including goal-setting, mentorship, and relationship building.

Core Values and Strengths Inventory: Reveals unique attributes and capabilities to strategically embrace and leverage what sets you apart as an effective leader.

“I learned more about myself as an individual and a leader after going through this experience [...] [including] how to flip my mindset and become that leader or manager that my direct reports trust and want to work for.”

Past Launch Participant

WHO SHOULD ATTEND?

- **New and emerging leaders** (4 years or less)
- **Individual contributors** (seeking promotion)
- **New front-line or community-facing leaders** (Team Leads, Supervisors, Shift Leaders, Managers)

2024 PROGRAM DATES

- **Cohort 1 (Winter):** February 1 - 22, 2024
Registration: 12/14/23 - 1/25/24
- **Cohort 2 (Spring):** May 2 - 23, 2024
Registration: 3/1/24 - 4/25/24
- **Cohort 3 (Fall):** September 10 - October 1, 2024
Registration: 7/15/24 - 8/29/24

COST

- **\$349** per participant

COMMITMENT

- **Four weeks, 3 hours/week** (total commitment of 12 hours)
- **On-demand digital learning** (with weekly virtual connects)