



# 2023 SUMMIT

## Big Dreams. Bold Action.

### AGENDA

#### TUESDAY, SEPTEMBER 26

**9:00 am - 12:00 pm CT**

**NextUp Board Meeting (Invite Only)**

**12:00 pm - 1:30 pm CT** *(Michigan A&B)*

**NextUp Ambassador and Region Leadership Luncheon (Invite Only)**

**2:00 pm – 2:10 pm CT** *(Sheraton Chicago Ballroom)*

**Welcome**

**2:10 pm – 2:40 pm CT** *(Sheraton Chicago Ballroom)*

**You've Got This!**

**Laurie Hernandez** knows how to dream big and make it happen. The author, gold medal-winning Olympic gymnast, and winner of Dancing with the Stars shares her journey to the gold and beyond in this inspirational talk that will leave you inspired and motivated to level up your leadership for maximum impact.

**2:40 pm – 3:20 pm CT** *(Sheraton Chicago Ballroom)*

**Big Dreams. Bold Action.**

At 21 years old, **Fama Francisco, CEO - Global Baby, Feminine and Family Care at Procter & Gamble**, was the first female sales manager hired in the Philippines by P&G. She blazed a trail to become the highest-ranking Asian female executive in the company, overseeing more than 17,000 employees in 100 countries and \$19 billion in sales. Listen in as she shares the bold actions she took to make her big dreams come true.

**3:20 pm – 3:40 pm CT** *(Ballroom Foyer)*

**Break**

**3:40 pm – 4:00 pm CT** *(Sheraton Chicago Ballroom)*

**Dream It. Do It.**

What's your big dream? Do you know how you'll achieve it? What will you do if you hit an obstacle? Discover a powerful evidence-based approach to creating and hitting both professional and personal goals in this interactive session with NextUp Soar program



co-designer and award-winning author, speaker, and corporate trainer, **Jacquelyn Fletcher Johnson, CEO of Heartwood Leadership Institute.**

**4:00 pm – 4:40 pm CT** (*Sheraton Chicago Ballroom*)

**The Art of Leading Change**

With big dreams come big risks. In this session, **Marissa Beck Viola, Senior Director, Brand & Content, North America at Mars Wrigley**, joins **Sri Rajagopalan, NextUp Board Director and Chief Customer Officer at General Mills** in a conversation about how she's navigated change and used it to grow personally and professionally. Marissa will share how she steered iconic brands including Barbie and M&M'S through culturally relevant change, how she deals with taking risks, and what inspires her to keep evolving during times of uncertainty and challenge.

**4:40 pm – 4:55 pm CT** (*Sheraton Chicago Ballroom*)

**Awards**

Help us celebrate the volunteers and partner ambassadors that fuel our organization!

**4:55 pm – 5:15 pm CT** (*Sheraton Chicago Ballroom*)

**Meet the CEO**

**Lisa Baird, President & CEO** is leading what's next for NextUp. Discover her vision for the future of women's leadership.

**5:15 pm – 6:30 pm CT** (*Ballroom Foyer*)

**Welcome to Chicago Opening Reception**

Join us as we celebrate the incredible members, partners, and volunteers that have built the NextUp community. We'll toast our host region and connect with the people who are making women's advancement a reality.

**WEDNESDAY, SEPTEMBER 27**

**7:45 am – 8:45 am CT** (*Riverwalk A&B*)

**Affinity Groups Breakfast**

Start your day with nourishing conversations and powerful connections.

**8:45 am – 9:00 am CT** (*Ballroom Foyer*)

**BREAK**

**9:00 am – 9:20 am CT** (*Sheraton Chicago Ballroom*)

**Taiko Drumming Performance**



The rhythm of the day kicks off with an exhilarating performance by **TaikoArts Midwest** with special guest, world-renowned taiko master **Tiffany Tamaribuchi**.

**9:20 am – 9:25 am CT** (*Sheraton Chicago Ballroom*)

#### **Welcome**

**9:25 am – 10:10 am CT** (*Sheraton Chicago Ballroom*)

#### **Big Drums. Big Dreams.**

The ancient Japanese art of Taiko drumming has been off limits to women for centuries. Master Taiko drummers **Jennifer Weir and Megan Chao Smith of TaikoArts Midwest** gathered a group of women drummers from all over the world, including master taiko drummer **Tiffany Tamaribuchi**, for a bold concert, captured in the documentary *Finding Her Beat*. Filmmakers **Dawn Mikkelsen and Keri Pickett** join Jen, Megan, and Tiffany to talk about the gifts and challenges of collaborating with unicorns – women who’ve made it to the top of a male dominated field.

**10:10 am – 10:25 am CT** (*Sheraton Chicago Ballroom*)

#### **Awards**

Help us celebrate the volunteers and partner ambassadors that fuel our organization!

**10:25 am CT – 10:45 am CT** (*Ballroom Foyer*)

#### **Break**

**10:45 am – 11:25 am CT** (*Sheraton Chicago Ballroom*)

#### **How to Keep Your Balance**

What do you do when life comes at you from all sides? In this conversation, you’ll hear from **Diana Marshall, NextUp Board Director and EVP & Chief Growth Officer at Sam’s Club, Monique Ozanne, Director, D&I, North America at Beam Suntory, Mark Kenny, VP, Merchandising, Seasonal & Outdoor Living at Target, and Stuart Claxton, VP Marketing & Communications at NextUp** about the resiliency strategies they use that can help you improve your ability to keep your balance no matter what comes your way.

**11:25 am – 11:40 am CT** (*Sheraton Chicago Ballroom*)

#### **Board Recognition & Awards**

**11:40 am – 11:50 am CT** (*Sheraton Chicago Ballroom*)

#### **Build Relationships to Catapult Your Impact**

Humans are built to thrive in relationships with one another. In this NextUp Power Up, you’ll hear from **Dave Peacock, CEO of Advantage Solutions** about how he intentionally builds, tends,



and grows his network of relationships to boost his ability to positively impact business, the people he leads, and the community he serves.

**11:50 am – 12:20 pm CT** (*Sheraton Chicago Ballroom*)

### **Going for the Bold**

**Coach Kara Lawson** is the head of the Duke Blue Devils women's basketball team. The former WNBA champion, Olympic gold medalist, and sports analyst knows exactly what it takes to build a winning team. You'll leave this energizing talk with new ways to motivate yourself and the people you lead to reach for excellence.

**12:20 pm – 2:00 pm CT** (*Riverwalk A&B*)

### **Windy City Eats** (Lunch)

Join us for lunch in the windy city to make connections and build bridges.

## **DEEP DIVE MASTERMINDS**

**2:00 pm – 3:00 pm CT**

### **TRACK 1** (*Erie*)

#### **How Gender Impacts Negotiation**

Negotiation is both an art and a science. In this deep dive presented by **Kaylyn Easton, Senior Consultant at The Maker Group**, you'll learn how different genders approach negotiation tactics, handle competitiveness, and navigate power so you're prepped with the skills you need to negotiate with anyone.

### **TRACK 2** (*Sheraton Ballroom III*)

#### **Unleashing Your Hidden Resume**

In this interactive workshop, you'll discover how you're leaving out valuable experiences that elevate your core leadership traits when going for your next role. **Paurvi Bhatt, CEO of ThirdEyeFocus** is a former corporate social responsibility executive at Abbott, Levi Strauss; and was the President of the Medtronic Foundation at Medtronic. She'll help you unleash the power of your shadow resume to ensure you're tapping all of who you are to maximize alignment in your career.

### **TRACK 3** (*Sheraton Ballroom II*)

#### **The Power of the Ask**

People who achieve their career goals, ask for what they want. In this interactive workshop with **Jasmine Brett Stringer, award-winning author of *Seize Your Life***, you'll see how you can overcome your nerves and go after the roles and assignments you long for by raising your voice and making the ask.



**TRACK 4** *(Sheraton ballroom VIII)*

**Supercharge Your Life + Work**

What does meaningful work mean to you? In this interactive session with **Laura Best, creator of the Passion Collective**, you'll identify what you love to do, get clarity around how your unique talents can contribute to your organization, and learn to communicate your passion and purpose to your leaders.

**TRACK 5** *(Sheraton Ballroom I)*

**Empathy: The #1 Leadership Skill**

Researchers have declared empathy as the #1 leadership skill. **Keith Morris, Founder of Keith Morris Enterprises and Facilitator of the NextUp Beyond Allies program**, leads a discussion with **Katie Kellerman, Executive Director and General Manager, North America Lifestyle Business of SC Johnson** and **Juliana Saretta, VP Procurement Operations at Keurig Dr Pepper**, about why it's such a powerful tool and how you can use it to build your career, create strong teams, and push diversity, equity, and inclusion efforts forward.

**TRACK 6** *(Sheraton Ballroom IX)*

**360 Management for Maximum Influence**

Effective leadership is more than learning to manage direct reports. It also requires us to negotiate with peers and manage the people above us. **Kristin Lee, Ed.D, Director of Research & Learning Strategies at NextUp**, leads an inspiration session with **Kris Bahner, SVP, Chief Global Corporate Affairs Officer at Kellogg Company** and **Marina Chernyak, VP, U.S. Retail at Visa**, who've learned firsthand what it takes to manage in all directions, whether you want to influence colleagues, fellow leaders, or the board.

**TRACK 7** *(Superior A&B)*

**The Positive Power of Failure**

Nobody likes to fail. It's uncomfortable. It can have real impacts on your career. And yet, research is clear: Learning to use failure to boost your growth is a superpower that can propel your leadership journey to new levels. In this session, **Karen Jones, VP, Learning & Partner Solutions at NextUp** leads a discussion with **Elia Perez Tessicini, VP Sales, Merchant Services at American Express** and **Sharon Hall, VP, Global Executive Recruiting at Walmart**, about how they've used their failures as fuel.

**TRACK 8** *(Michigan A&B)*

**Build Your Community. Boost Your Influence.**

Your community is the single most valuable thing you can build to fast-track your career. In this session, join **Markesha Roane, Human Resources Business Partner at Nestlé Nutrition North**



**America, Andrea Morton, Senior Director, Category Development at Mondelez International** and **Nicole Wright, Regional Marketing Manager at NextUp** to learn strategies and tools you can use to connect with your community, broaden your network, and build your influence.

### **TRACK 9** *(Sheraton Ballroom X)*

#### **Women on Boards**

Women play a crucial role in shaping successful and sustainable organizations—and more companies than ever are working to increase the diversity of their boards. In this session, you'll hear from leaders including **Kris Torres, Managing Director, Modern Engineering, Accenture Technology Delivery Centers, Tope Sadiku, Strategic Planning Lead, Strategy, Transformation, Agile & Revolution at The Kraft Heinz Company, and Desiree Frey, Senior Director, Regional Growth & Development at NextUp** who've joined boards to enhance their skills and build their connections.

**3:00 pm – 3:30 pm CT** *(Ballroom Foyer)*

#### **Break**

**3:30 pm – 5:00 pm CT** *(Riverwalk A&B)*

#### **The Trailblazer Challenge**

(A scavenger hunt networking experience.)

Big career dreams don't happen without the help of a powerful network. Build yours here.

**5:00 pm – 7:00 pm CT**

#### **Free time**

**7:00 pm – 10:00 pm CT** *(Sheraton Chicago Ballroom)*

#### **She Shines Dance Party**

Put on your dancing shoes and get ready to shine. You'll leave feeling filled up and ready to do what it takes to uplift all women.

## **THURSDAY, SEPTEMBER 28**

**7:45 am – 8:45 am CT** *(Riverwalk A&B)*

#### **Affinity Groups Breakfast**

Start your day with nourishing conversations and powerful connections.

**8:45 am – 9:00 am CT** *(Ballroom Foyer)*

#### **BREAK**



**9:00 am – 9:05 am CT** *(Sheraton Chicago Ballroom)*

**Welcome to Day 3**

**9:05 am – 9:45 am CT** *(Sheraton Chicago Ballroom)*

**Team Up to Dream Up**

**Beverly Johnson, CEO of Beverly Johnson Enterprises**, was the first Black woman on the cover of Vogue. The author and actress joins **Dr. Cameka Smith, CEO of the Boss Network** – an online community of more than 200,000 women of color – for a candid conversation with **NextUp CEO Lisa Baird** that showcases the powerful strides women make when we work together.

**9:45 am - 10:25 am CT** *(Sheraton Chicago Ballroom)*

**Big Dreams Come True**

Now that you've seen speakers talk about their big dreams and bold actions, it's time for you to go after yours. **Karen Jones, VP, Learning & Partner Solutions at NextUp** leads an interactive experience to help you see that your dreams can come true - and you don't have to reach for them alone.

**10:25 am - 10:45 am CT** *(Ballroom Foyer)*

**Break**

**10:45 am – 12:25 pm CT** *(Sheraton Chicago Ballroom)*

**You Are NextUp!**

We're handing the microphone to a slate of next-generation leaders in the NextUp community who will take the stage to tell their stories and share their big ideas. You won't want to miss this exciting and inspiring session. Plus, we have some very special guests joining us for the kick off!

**12:25 am – 12:30 pm CT** *(Sheraton Chicago Ballroom)*

**Closing Remarks**