



The Launch program is dedicated to uplifting early-career and front-line workers, enhancing their abilities with confidence-boosting, skills-building, research-backed learning. Developed in partnership with the Center for Creative Leadership (CCL), Launch is an accessible learning program that creates pathways to higher leadership for those kicking off their career journey.

At its accessible price point and low hourly commitment (four hours weekly for three weeks) this program is flexible enough to benefit attendees with tight schedules who would benefit from the boost it provides. Leaders will work their way through on-demand leadership lessons and join bi-weekly group sessions to reinforce their learning and benefit from the networking and support of a group cohort.

60% of new leaders receive no leadership development at all - and leaders with training build better teams and stronger bottom lines. Launch is an excellent way to re-invest in early-career leaders without burdening their busy schedules, giving them a next-level education in a fraction of the time required by more intensive programs.

SIX SELF-PACED MODULES

ON-DEMAND MICRO-LEARNING IN OUR E-LEARNING PLATFORM:

- 1. MINDSET**
- 2. SKILLSET**
- 3. RELATIONSHIPS**
- 4. PERSPECTIVE**
- 5. FOCUS**
- 6. DO-IT-ALL ATTITUDE**

PROGRAM INCLUDES:

REAL-WORLD APPLICATIONS

- ✓ Equips new leaders with targeted, relevant, evidence-based advice.
- ✓ Provides examples of how to transition from an individual contributor to a new leader.

GROUNDING IN RESEARCH AND EXPERTISE

- ✓ Facilitated by NextUp leadership development experts
- ✓ 50 years of research by Center for Creative Leadership (CCL)

LIVE BI-WEEKLY POWER HOUR (ZOOM)

- ✓ Facilitated group discussions

COMPLETION CEREMONY WITH EXECUTIVE KEYNOTE



FLEXIBLE, HOLISTIC, AND FOCUSED APPROACH

- ✓ **DISCUSSION BOARD**
- ✓ **SELF-ASSESSMENT AND REFLECTION**
- ✓ **LEADER STORIES**
- ✓ **ACTIONABLE TAKEAWAYS, TIPS, TOOLS, AND RESOURCES**



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| WHO SHOULD ATTEND? | Students; New managers; Front-line leaders; Individual contributors seeking leadership roles | 2023 PROGRAM DATES | <ul style="list-style-type: none"> • Cohort 4: 9/11-10/3/2023 <ul style="list-style-type: none"> • <i>Registration:</i> 7/31-8/31 • Cohort 5: 10/12 – 10/26/2023 <ul style="list-style-type: none"> • <i>Registration:</i> 9/5-10/5 |
| | COST | | \$349 per participant |

TESTIMONIALS

“I learned more about myself as an individual and a leader after going through this experience [...] [including] how to **flip my mindset** and become that leader or manager that my direct reports trust and want to work for.”

“I appreciated the **depth of the program** and how it delved into each ‘flip,’ citing specific things to work on and address as a new leader. It was helpful to learn that a lot of new leaders struggle with the same [...] things.”

“I had several ‘a-ha’ moments while watching the videos and reading the articles which related to my [...] experience. **Hearing personal stories** from others made me realize I’m not alone in this journey.”