

Agenda subject to change. For the most up-to-date Summit agenda, please visit nextupisnow.org/summit.

DAY 1 | OCTOBER 19

11:00 AM - 1:00 PM CT

NextUp Board Meeting (Internal Meeting)

📍 Atrium Level, Bryan Beeman A&B

12:30 PM - 1:45 PM CT

Ambassador and Regional Volunteers Meeting (Internal Meeting)

We invite our Ambassadors and Regional Volunteers to attend this joint meeting to connect with each other and collaborate on how we can work together to drive membership engagement and involvement at a local level. We'll also celebrate all you do to advance all women in business!

📍 Reunion Ballroom

2:00 PM - 2:05 PM CT

Welcome

Sarah Alter, President and CEO of NextUp opens the 21st annual Leadership Summit.

📍 Lobby Level, Landmark Ballroom

2:05 PM - 3:05 PM CT

Improvising Through the Unknown: How to Handle Uncertainty and Win (Keynote and Q&A)

In this fun and interactive session with award-winning comedian, author, and speaker Katie Goodman, you'll discover how transforming the future relies on your ability to find your authentic voice and to take creative risks. Alongside your friends and allies, you'll learn improv exercises and games that will help you gain the skills and confidence to thrive during uncertain times.

📍 Lobby Level, Landmark Ballroom

DAY 1 | OCTOBER 19

3:05 PM - 3:50 PM CT

Creating A New World (Fireside Chat)

Bestselling author Anna Gifty Opoku-Agyeman shares how Gen Z and Millennial women can lead the transformation of our future from whatever role they're in. Opoku-Agyeman is a PhD student at Harvard University and the editor of the book *The Black Agenda, Bold Solutions for a Broken System*. In conversation with Attorney and Entrepreneur, Tom Foley, she'll share her experience from her time as a junior executive in corporate America and her perspective about the pipeline and pathway problem for Black women.

 Lobby Level, Landmark Ballroom

3:50 PM - 4:00 PM CT

Break (Sponsored by PepsiCo, Hershey, Kellogg's, and Keurig Dr. Pepper)

4:10 PM - 4:40 PM CT

Make Way for a Woman Bold

Singer, songwriter Chastity Brown shares her artistic genius and her vision for what's next for bold women. Don't miss this special session where Chastity will unveil a special surprise she created just for NextUp!

 Lobby Level, Landmark Ballroom

4:40 PM - 5:00 PM CT

Awards and General Session Close

 Lobby Level, Landmark Ballroom

5:00 PM - 6:00 PM CT

NextUp Board Reception (Invitation Only)

 Atrium Level, Crutchfield's

5:00 PM - 7:00 PM CT

The Transformation Starts Now (Opening Reception)

We'll gather to celebrate all of you — the visionary women and allies who are leading the transformation for women in business. We'll mingle, have cocktails and appetizers, then you're free to head out to dinner with your colleagues and friends.

 Lobby Level: Foyer of Landmark Ballroom

DAY 2 | OCTOBER 20

6:45 AM - 7:30 AM CT

Power Up: Morning Workout

Prep for the day with an energizing workout by Natalia Maravi of DivaDance North Dallas.

 Lobby Level, Pegasus

7:00 AM - 7:30 AM CT

Power Up: Meditation

Greet the present moment, clear your mind, and open your heart with mindful meditation guide, Shelby Sinoway.

 Exhibition Level, Cumberland I

7:45 AM - 8:45 AM CT

Affinity Groups Breakfast

 Exhibition Level, Marsalis Hall

8:45 AM - 9:00 AM CT

Break (Sponsored by PepsiCo, Hershey, Kellogg's, and Keurig Dr. Pepper)

9:00 AM - 9:15 AM CT

Welcome and Awards

 Lobby Level, Landmark Ballroom

9:15 AM - 10:00 AM CT

Lead Like a Lioness (Keynote and Q&A)

Christina Ruggiero, President North America Operations at The Coca-Cola Company kicks off the day with an inspiring talk for leaders looking to rise. Discover how you can bravely navigate your career and lead with intention and power—no matter where you are on the org chart.

 Lobby Level, Landmark Ballroom

10:00 AM - 10:40 AM CT

The Power of Language (Panel Discussion)

High-level communication skills have never been more important. In this session leaders will discuss how the power and use of language can make or break relationships, diversity and belonging efforts, and customer engagement. In this session, Wendy Davidson, President, Americas, Glanbia Performance Nutrition, leads a discussion with Amy von Walter, Head of Global Communications at ExxonMobil, Laura Gump, President of the Houston - Louisiana Division at Kroger, and Annabel Tsang, VP, Sales Effectiveness at Keurig Dr. Pepper how you can tap into the power of language to transform your relationships.

 Lobby Level, Landmark Ballroom

10:40 AM - 11:00 AM CT

Boosting Women. Building Impact. (Keynote)

When we use our influence and voice to support women, we create ripple effects that can transform our world. In this session, Lorraine Stomski, SVP, Associate Learning and Leadership at Walmart will share how their programs have helped Walmart create a massive positive impact on the lives of people both inside the organization and across the country. See how you can use the seat you're in to create a bigger impact for all women.

 Lobby Level, Landmark Ballroom

11:00 AM - 11:15 AM CT

Awards Lobby Level, Landmark Ballroom

11:15 AM - 11:30 AM CT

Break (Sponsored by PepsiCo, Hershey, Kellogg's, and Keurig Dr. Pepper)

11:30 AM - 12:10 PM CT

Women in Tech (Panel Discussion)

In a recent study led by Girls Who Code and Accenture, only 21% of women said they believed the tech industry was a place they could thrive. That number drops to 8% for women of color. Additionally, 50% of women in tech leave the professional altogether before they turn 35. In this session, moderated by Kris Torres, Managing Director, Cloud Innovation Center, Accenture, panelists, Shilpa Vadodaria, Worldwide Leader, Digital Innovation – Health & Digital Equity at Amazon, Ann Dozier, SVP, CIO at Southern Glazer's Wine & Spirits, and Jill Tucker, VP, Biz Technology & Employee Experience at Salesforce will speak to the culture driving this disturbing data and will share ways they're working to change it.

 Lobby Level, Landmark Ballroom

12:20 PM - 12:45 PM CT

The Power is YOU (Fireside Chat)

You are the future of business. You are the builders. The generators. The pioneers. In this inspiring conversation led by NextUp President & CEO Sarah Alter, Derek Lewis, President, Multicultural Business and Equity Development, PepsiCo Beverages North America shares his vision of just how powerful we all are. Wherever you are the pipeline, it's never been more important that we work together to strengthen our relationships, build our communities, and inspire a more equitable world.

 Lobby Level, Landmark Ballroom

12:45 PM - 2:00 PM CT

Lunch & Learn (Sponsored by Visa)

Meet new people, have inspiring conversations, and learn about the bold women of Texas during our mid-day break.

 Exhibition Level, Marsalis Hall

2:00 PM - 3:00 PM CT

Solution Lab Breakout Sessions (Choose from below)

In these interactive sessions, you'll leave with action items you can use right away—to build your leadership, your teams, and your success.

- **Track 1: Connect, Work, & Lead Across Generations**

Remote work, advancing technology, and an always-on work culture are fracturing our relationships resulting in deep disconnection...especially across generations. A generationally diverse workforce is crucial for thriving in today's high-flux and disruption-prone marketplace, however, an astounding 52% of workers say they're least likely to get along with someone from another generation. And 62% of Gen Z anticipate challenges working with Baby Boomers and Gen X. Since Millennials and Gen Z became a majority of the labor force, the generational gap has never been wider as each generation has a varying perspective of work, leadership, communication, success, and technology. In this session, Wall Street Journal bestselling author and speaker, Ryan Jenkins, brings market-leading insight to help you close the generational gap and improve connection, teamwork, and more.

 Lobby Level, Reunion Ballroom F + E

- **Track 2: Building Your #BadAss Brand**

Unleash your full potential by elevating your personal and professional brand. Ebony Wyatt, Customer Vice President, General Mills and Tiffani Daniels, Managing Director, Minnesota Business Coalition for Racial Equity lead you through a process to help you understand and own your unique attributes and capabilities. When you build your #BadAss Brand, you'll gain clarity and confidence that will help turn your vision for the future into reality.

 Lobby Level, Reunion Ballroom A, B, C

- **Track 3: Updraft: When Women Empower Women**

According to a study by researchers at Northwestern University and the University of Notre Dame, the most successful women develop a female-dominated inner circle of high-ranking women. In this powerful session moderated by Desiree Frey, Senior Director, Regional Growth & Development at NextUp, you'll hear from Irene Quarshie, SVP, Global Supply Chain & Logistics at Target and Ivanka Mamic, SVP, Sustainability at BP. They'll share how their relationship helped propel them as leaders and provide a roadmap for how you can support other women on your journey to the top.

 Exhibition Level, Cumberland K + L

- **Track 4: Gender and Gen Z**


In a recent Pew Research Center study, 59% of Gen Z respondents said that forms or online profiles that ask about gender should include options other than "man" or "woman." Additionally, a third of Gen Zers say they know someone who prefers to go by gender-neutral pronouns. In this session, panelists including Cecilia B. Ogude, SVP, Diversity, Equity, & Inclusion, IRi; Tomeka Williams, VP – NA Hair Care Sales, Procter & Gamble; and Julia Marshel, Senior Brand Manager at Altria International Sales, Inc., join Kat Ortiz, Program Manager, Learning & Development from NextUp, to discuss how Gen Z is pushing organizations to transform from the inside out.

 Cumberland E + F

Solution Lab Breakout Sessions (CONTINUED)

• **Track 5: The Strength in Strategic Vulnerability**

Traits including decisiveness, big-picture thinking, and collaboration often take center stage in leadership development conversations. However, the key to forming authentic, long-lasting bonds with your team, customers, and stakeholders is to be intentionally authentic. In this session, join Stella Odogwu, CEO of Intelle Coaching, to learn how strategic vulnerability can stave off burnout and lead to the career growth you seek.

 Lobby Level, Pegasus A + B

• **Track 6: Caregiving + Work**

Women are no strangers to being stretched, but according to the Women in the Workplace 2021 report, women’s burnout is on the rise. A whopping 1 in 3 women has considered leaving the workforce or downshifting their careers and 42% say they were often or almost always burned out in 2021. In this solution lab, Danit Schleman, VP Strategic Value at NextUp leads a conversation with Renata Ferraiolo Pereira, VP Global Marketing Pest Control, SC Johnson and Tara Schueler Poponyak, Senior Director, Sales Center of Excellence at Keurig Dr. Pepper Inc. They will share how they’ve handled one of the biggest drivers of burnout—providing caregiving for children, parents, or grandparents while building a career.

 Exhibition Level, Cumberland G + H

2:00 PM - 3:00 PM CT

3:00 PM - 3:30 PM CT

Break (Sponsored by PepsiCo, Hershey, Kellogg’s, and Keurig Dr. Pepper)

Musical Chairs Networking

One of the most powerful things you can do for your career is connect with other women and allies. Join us for a fun networking experience set to the musical stylings of Summit favorite—DJ eTrayn! You’ll be able to build your contacts across silos, companies, and industries.

 Exhibition Level, Marsalis Hall

3:30 PM - 5:00 PM CT

Free Time

Take time to decompress, network with colleagues, then join us for dinner and dancing at our biggest event of the year!

5:00 PM - 7:00 PM CT

Future Forward Dance Party (Sponsored by PepsiCo)

Come for the food and company - stay for the dancing! This high-energy party featuring the Emerald City Band will leave you charged up and ready to create a bright future for all women.

 Lobby Level, Landmark Ballroom

7:00 PM - 10:00 PM CT

6:45 AM - 7:30 AM CT

Power Up: Morning Workout

Prep for the day with an energizing workout by Natalia Maravi of DivaDance North Dallas.

 Lobby Level, Pegasus

7:00 AM - 7:30 AM CT

Power Up: Meditation

Greet the present moment, clear your mind, and open your heart with mindful meditation guide, Shelby Sinoway.

 Exhibition Level, Cumberland I

7:45 AM - 8:45 AM CT

Affinity Groups Breakfast

 Lobby Level, Reunion Ballroom & Foyer

8:45 AM - 9:00 AM CT

Break (Sponsored by PepsiCo, Hershey, Kellogg's, and Keurig Dr. Pepper)

9:00 AM - 9:05 AM CT

Welcome

 Lobby Level, Landmark Ballroom

9:05 AM - 9:25 AM CT

Breaking Boundaries: Equal Pay for Equal Work (Virtual Fireside Chat)

Sam Mewis knows a thing or two about kicking through obstacles. The women's soccer powerhouse and international star was instrumental in fighting for equal pay for women. In February 2022, U.S. Soccer—the governing body of professional soccer—paid out a \$24 million settlement to women soccer players. In this session, she shares her thoughts on what it takes to break boundaries and win.

 Lobby Level, Landmark Ballroom

9:25 AM - 10:00 AM CT

Bold Women Making Waves (Panel Discussion)

Women in the world of professional sports are uniquely positioned to make big changes that can help pave the way for future leaders. In this discussion, led by Tamiko Olabintan, COO, NextUp, you'll see how executives at the National Football League, including Marissa Solis, SVP, Global Brand & Consumer Marketing, Cathy Yancy, VP Broadcast Partnerships and Tracie Rodburg, SVP Sponsorship Management, are using their platforms to make big waves.

 Lobby Level, Landmark Ballroom

10:00 AM - 10:40 AM CT

**Collaboration: The Future of Sustainability
(Panel Discussion and Q&A)**

One of the great lessons of the pandemic came from watching how fast we can solve problems when organizations work together. In this conversation, Melody Richard, Merchandising VP, Pets, Walmart, joins Lisa Manley, VP, Sustainability at Mars and Irvine Sloan, VP, Strategic Account Management at Duke Energy for a conversation about how they're working to find the best solutions to some of our biggest sustainability problems.

 Lobby Level, Landmark Ballroom

10:40 AM - 11:00 AM CT

Break (Sponsored by PepsiCo, Hershey, Kellogg's, and Keurig Dr. Pepper)

11:00 AM - 11:45 AM CT

Women, Money, and Power (Keynote and Q&A)

Women comprise half the earth's population so they should control half the wealth, right? This is not the world we live in—not even close. Nationwide, 13% of men earn \$100k or more a year, while only 6% of women earn that much. Worldwide, 89% of the world billionaires are men—only 11% are women. We have a huge wealth gap between men and women, but a redistribution of wealth is possible, and it starts with you. Rachel Rodgers, the bestselling author of *We Should All Be Millionaires*, shares how women who invest in their financial success change the world.

 Lobby Level, Landmark Ballroom

11:45 AM - 12:00 PM CT

Awards & Giveaways

 Lobby Level, Landmark Ballroom

12:00 AM - 12:05 PM CT

Conference Close

 Lobby Level, Landmark Ballroom