

NextUp 2022

SUMMIT

YOU: LEADING THE TRANSFORMATION

OCTOBER 19-21, 2022

DALLAS, TEXAS



Welcome to NextUp Leadership Summit! With world-class speakers, powerful programming, meaningful opportunities to connect, and frank discussions about what we can all do to meet our own career goals, there's nothing like Summit. Join us for an incredibly unique and celebratory experience, complete with keynote speakers sure to inspire—past speakers have included tennis legend Serena Williams and actress Jennifer Garner! **Summit 2022 will take place at the Hyatt Regency in Dallas, Texas.**

Deadlines for sponsorships:

September 20

Conference Bag Sponsor, Key Sponsor, Name Tag/Ribbon Sponsor, Petting Station Sponsor, and Room Drop Sponsor




September 28


All other sponsorships

Contact your Partnership Director or email us at partnerships@nextupisnow.org to secure your sponsorship slot!

Any product or swag supplied by sponsors is at sponsor cost and must be pre-approved by NextUp.

Opportunity	Description	Complimentary Registrations	Investment	Benefits
Presenting Sponsor Booth 2 available	Four 6' tables and four chairs. SOLD Or equivalent space for the above if you wish to bring your own setup.			<ul style="list-style-type: none"> Branding and visibility as Presenting Sponsor. Booth in prime location near entrance for all events. Branding outside venue, as well as on event app, website, and social media. May provide branded items.* Booth may be present during entire event.
Ultimate Sponsor Booth 4 available	Two 6' tables and two chairs. Or equivalent space for the above if you wish to bring your own setup.	1	\$10,000	<ul style="list-style-type: none"> Branding and visibility as Ultimate Sponsor. Branding outside venue, as well as on event app, website, and social media. May provide branded items.* Booth may be present during entire event. Booth location selection is first come, first served. Booth will be selected after Presenting Sponsor has chosen their booth.

Opportunity	Description	Complimentary Registrations	Investment	Benefits
Puppy Petting Station/Kitty Petting Station 1 of each type available	Two 6' tables with two chairs and a petting area for rescue cats or dogs. <i>Or equivalent space for the above if you wish to bring your own setup.</i>	1	\$10,000	<ul style="list-style-type: none"> • Branding and visibility as Petting Station Sponsor. • Sponsor must be able to work with local rescues. • Branding outside venue, as well as on event app, website, and social media. • Booth may be present during entire event. • Booth location selection is first come, first served, after Presenting and Ultimate sponsors have selected booth locations. • Booth may be present during entire event. • May provide branded items.*
Evolved Sponsor Booth 6 available	One 6' table with one chair. <i>Or equivalent space for the above if you wish to bring your own setup.</i>	0	\$5,000	<ul style="list-style-type: none"> • Branding and visibility as Evolved Sponsor. • Branding outside venue, as well as on event app, website, and social media. • Booth location selection is first come, first served. Booth will be selected after Presenting, Petting Station, and Ultimate Sponsors have chosen their booths. • Booth may be present during entire event. • May provide branded items.*
<div style="display: flex; align-items: center; justify-content: space-between;"> <div style="text-align: left;"> <p>Current Evolved Sponsors:</p> </div> <div style="text-align: center;">    </div> </div>				
Conference Bag Sponsor		1	\$25,000	<ul style="list-style-type: none"> • Branding and visibility as Conference Bag Sponsor. • Company logo printed on bag with NextUp logo and provided to all attendees. • Branding on event app, on Summit website and in social media post.
Room Drop Sponsor		0	\$12,500	<ul style="list-style-type: none"> • Branding and visibility as Room Drop Sponsor. • Treat and welcome notecard in all conference guest rooms with message and branding of sponsoring company. Sponsoring company to provide drop and card.* • Branding on event app, on Summit website and in social media post.

Opportunity	Description	Complimentary Registrations	Investment	Benefits
Mobile App Sponsor		0	\$12,000	<ul style="list-style-type: none"> • Branding and visibility as Mobile App Sponsor. • Branding on mobile event app, including banner ad across schedule. Also includes brand visibility on event website and social media.
Key Sponsor			\$10,000	<ul style="list-style-type: none"> • Branding and visibility as the Key Sponsor. • Company Logo printed on key and insert card as a welcome from sponsoring company. • Branding on event app, on Summit website and in social media post.
Name Tag/ Ribbon Sponsor	<p>Booth at registration area providing name badge ribbons to attendees. Two 6' tables.</p> <p><i>Or equivalent space for the above if you wish to bring your own setup.</i></p>	1	\$10,000	<ul style="list-style-type: none"> • Branding and visibility as a Name Tag Badge Sponsor. • Products may not be brought to booth. • Branding on event app, on Summit website and in social media post.
Breaks <i>All breaks throughout conference</i> Multiple Available	Refreshment Break	0	\$5,000 + cost of product/ storage/ drayage	<ul style="list-style-type: none"> • Branding and visibility as a Break sponsor. • Branding at break station, on event app, on Summit website and in social media post. • Opportunity to provide product for breaks.*

Current Break Sponsors:



Opportunity	Description	Complimentary Registrations	Investment	Benefits
DAY 1 - WEDNESDAY, OCTOBER 19				
The Transformation Starts Now Opening Reception 5:30 - 7:00 PM 1 Available	Opening Reception and Entertainment	1 each	\$10,000	<ul style="list-style-type: none"> • Branding and visibility as the Opening Reception Sponsor. • Branding at entrance of party, on event app, on Summit website and in social media post. • Sponsor may introduce the event, script will be provided by NextUp. • May provide product.* • Table with option to provide swag.*
Current Reception Sponsors: 				
DAY 2 - THURSDAY, OCTOBER 20				
Power Up Workout 6:45 - 7:30 AM	Live Workout in Marsalis Hall	0	\$5,000**	<ul style="list-style-type: none"> • Branding and visibility as the Power Up Break Sponsor. • Branding outside the room, on event app, on Summit website and in social media post. • Sponsor may introduce the event, script will be provided by NextUp. • May provide swag to event attendees.*
Networking Breakfast 7:45 - 8:30 AM	Affinity Breakfast Groups: <ul style="list-style-type: none"> • Women in Tech • Women of Color • Latina • Asian • GenZ/ Millennial 	1	\$12,500	<ul style="list-style-type: none"> • Branding and visibility as Breakfast Sponsor. • Branding outside room, on event app, on Summit website and in social media post. • Sponsor may introduce the event, script will be provided by NextUp. • May provide swag to breakfast attendees.*
Lunch 12:45 - 2:00 PM			\$12,500	<ul style="list-style-type: none"> • Branding and visibility as Lunch Sponsor. • Branding outside room, on event app, on Summit website and in social media post. • Sponsor may introduce the event, script will be provided by NextUp. • Opportunity to provide swag/products to lunch attendees.*

*At sponsor cost, must be approved by NextUp.

** Day 2 and 3 workouts may be sponsored jointly for \$8,000.

Opportunity	Description	Complimentary Registrations	Investment	Benefits
DAY 2 - THURSDAY, OCTOBER 20				
Cocktail/Dance Party 7:00 - 10:00 PM Only 1 available	NextUp's biggest party of the year! Food, drinks, and dancing.	3	\$30,000	<ul style="list-style-type: none"> • Branding and visibility as the Cocktail Party Sponsor. • Branding outside venue, on event app, on Summit website and in social media post. • Sponsor may introduce the event, script will be provided by NextUp. • Opportunity to provide swag/product*
DAY 3 - FRIDAY, OCTOBER 21				
Power Up Workout 7:45 - 8:30 AM	Live Workout in Marsalis Hall	0	\$5,000**	<ul style="list-style-type: none"> • Branding and visibility as the Power Up Workout Sponsor. • Branding outside room, on event app, on Summit website and in social media post. • May provide swag to event attendees.*
Networking Breakfast		1	\$12,500	<ul style="list-style-type: none"> • Branding and visibility as Breakfast Sponsor • Branding outside room, on event app, on Summit website and in social media post. • Sponsor may introduce the event, script will be provided by NextUp. • Opportunity to provide swag/product at sponsor cost.*

*At sponsor cost, must be approved by NextUp. ** Day 2 and 3 workouts may be sponsored jointly for \$8,000.