

CASE STUDY: ACCELERATING EQUALITY & INCLUSION FOR ALL WOMEN



P&G and NextUp are best-in-class industry partners for women's leadership, development and advancement. NextUp's mission to Advance All Women in Business intersects with P&G's commitment to equality and inclusion, and their strategic focus area of intentional talent development and building capability.

P&G has charted a course of succession for the women of P&G who were allotted NextUp memberships. They strategically leverage NextUp's learning and development programs, conferences, Regions and Board to create opportunities for their female talent pipeline. This collaboration has paid dividends in the form of accelerating the development of high potential women, advancing their careers, and supporting P&G's position as a thought leader in the E&I space.



Results in 2019/2020

264

P&G NEXTUP
MEMBERS

**OVER
50%**

OF P&G ATTENDEES
AT NEXTUP
EXECUTIVE FORUM
WERE PROMOTED

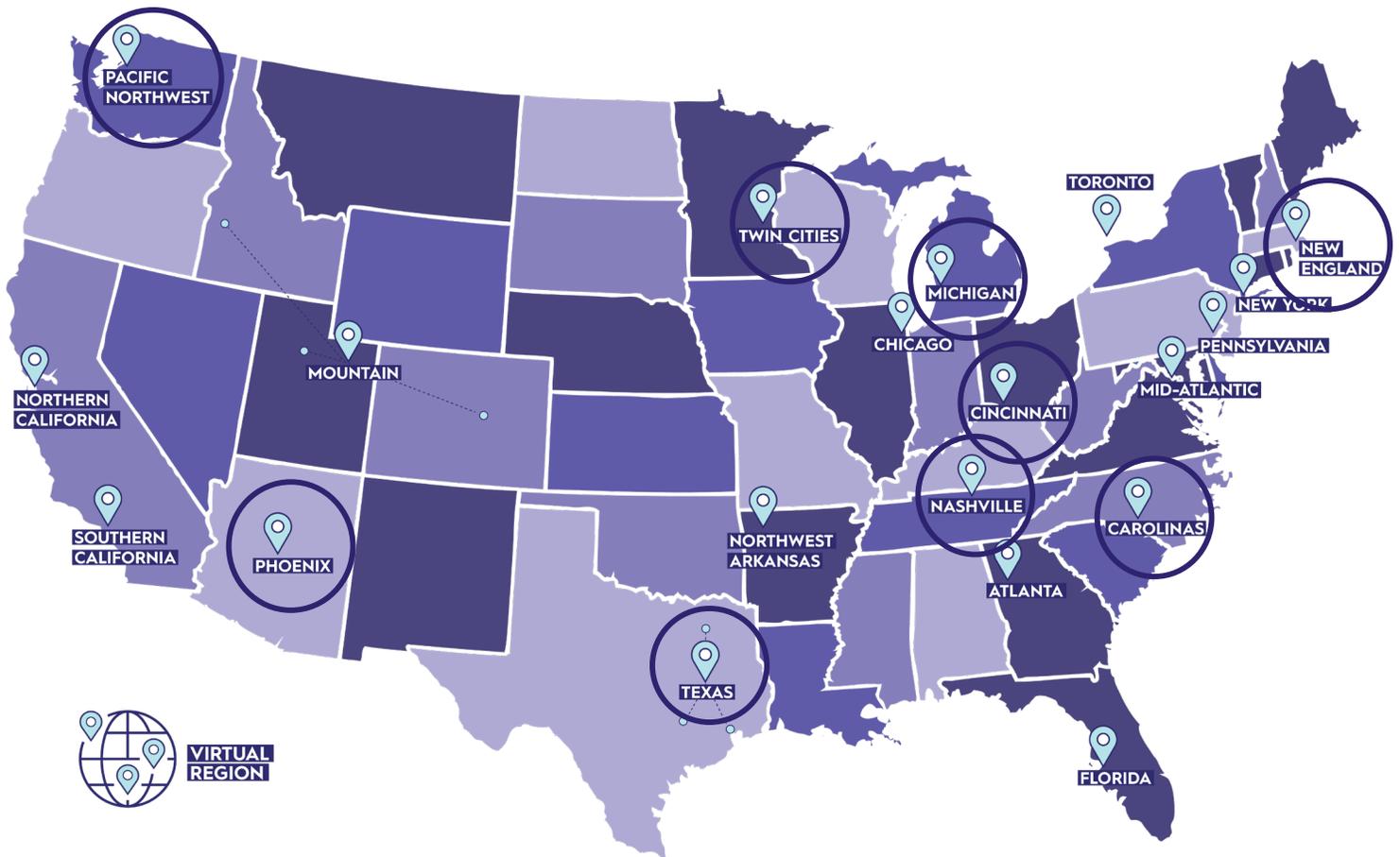
80%

NEXTUP BOARD
COMMITTEES
INCLUDING P&G
EMPLOYEES

0%

NEXTUP HQ
EXECUTIVE
COMMITTEE &
BOARD VACANCY
YEAR-OVER-YEAR

P&G Inclusion in NextUp Region Leadership



"Empowering all women to succeed has always been a personal commitment. I am honored to partner with equally passionate leaders to continue expanding NextUp's impact."

Monica Turner, President, North America Sales, P&G
2020 NextUp Board Chair



"NextUp has been instrumental to my leadership development over 10 years of participation in annual Summit, refining my personal leadership style at Leadership Lab, and as the Twin Cities Region Co-Chair. These have each provided unique opportunities to engage with respected leaders that have shaped my leadership style via formal training, mentorships, and lasting friendships. My experience is not unique. It is inspiring to see the impact of NextUp on women inside & outside of P&G creating exciting possibilities ahead!"

Helen Driskell, VP - Beauty & Personal Care Target Team, NextUp Twin Cities Executive Co-Chair, P&G



"My experience representing P&G as the NextUp Nashville Region Co-Programming Officer has been critical to my development as a leader. This role challenges myself to think differently in how we can engage, lead, and inspire others through NextUp events. Out of the box thinking and executing has been especially critical during this time in the virtual world. It has been an amazing opportunity full of learning, networking, and fostering strong relationships with women and men who support the NextUp mission."

Tori Lin, Senior Account Executive, P&G