



Soar is a virtual program which gives Directors and Sr. Directors a boost toward their career and leadership goals by elevating their executive skills.

Clear and effective leadership is more important than ever before! Join NextUp for a three-month adventure that will leave you ready for whatever the future holds. You'll learn skills that will prep you for growth, strengthen your influence, inspire action and engagement, and help you play a bigger game. Plus, you'll get the chance to hear from thought-leaders and industry experts on the frontlines of a changing world. This interactive course is for you if you're looking to:

- Create a plan for personal and team resilience and stress management.
- Build an inclusive and effective functional team.
- Strengthen foundational skills on delegation, influence, and problem-solving.
- Navigate relationships and corporate political dynamics.
- Tap into the latest research on how meaning and purpose can motivate your team.
- Expand your leadership with your vision, strategy, and decision-making powers.

This program will help you become the leader you want to be.

▶▶ IT'S TIME TO SOAR

Receive Hogan and 180 assessments to guide you through your next key steps.

Discover cutting-edge research on senior leadership tools.

Hear from industry thought-leaders and high-level executives.

Forge relationships with a powerful network of peers.

Receive 3 one-on-one executive coaching sessions to fast-track your development.

Experience real-world business simulations.

Who Should Attend?



Directors or Senior Directors
Or other high-potential professionals

2022 Program Dates



August 15 - November 17
Registration:
February 1 - July 7
Three-month commitment

Cost



\$4,995 per participant



Your Guide Jacquelyn Fletcher Johnson



Jacquelyn Fletcher Johnson is the founder of Heartwood Healing. She's delivered corporate training and coaching to thousands of individuals at Fortune 5 companies and beyond. She's gathered a group of influential and powerful executive leaders who will share their expertise and inspire you to Soar.

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"This program is such a game-changer. I thought I had myself figured out, but between the impactful sessions, my executive coach, and the honesty and transparency with my peer group, I have learned so much about myself - it was a reintroduction to the current me. I am forever grateful for the connections within my peer group and finding... women who I could relate to outside of my current day-to-day...Hands down would recommend to everyone looking to really launch and own their career." - NextUp Soar 2021 Participant

Testimonials

"This program gives you deep perspective on how you operate as a leader and helps you elevate to the next level!" - NextUp Soar 2021 Participant

"NextUp has been an integral part of my growth for the past few years. Being part of this program was not only beneficial in continuing my growth journey, but helped me realize my leadership potential and appreciate the value I bring to others both personally and professionally. I would recommend this program to anyone looking [for] a deeper understanding of their skills, [and] how to use them." - NextUp Soar 2021 Participant



PROGRAM TIMELINE JUL 15 - NOV 17

Prework

- Take 180 Assessment & Hogan Assessment
- Watch Assessment Debrief Videos
- Welcome Packet
- Video Orientation

Program Kick-Off
JULY 12 - AUG 15

Join us for the Soar Program kick-off, where you'll get a chance to meet the team, connect with your coach, and network with the executives you'll be learning alongside.

Session 1: Building Your Flight Plan
AUG 16

To help you take flight as a leader, we'll cover topics to enhance your self-management skills so you can accelerate your growth as a leader. We'll cover how to build strategic self-awareness and how to manage personal and team well-being. You'll also hear from top executives about how they deal with perfectionism, avoid burnout, and build resilience to set themselves up for success.

1:1 Executive Coaching Session
AUG 31 - SEP 12

One 50-minute session to be scheduled with your coach during this time who will help you create a personalized action plan.

Session 2: Flexing Your Wings
SEP 13

In this session, you'll discover ways to power up your influence to enhance collaboration and innovation—from building your brand to creating meaning for others. Top executives will join us to share how they've successfully navigated corporate political dynamics and inspired their teams and peers.

Flight Simulation 2: Addressing the Talent War
SEP 27

In this business simulation session, you'll practice ways to build and strengthen cross-functional, diverse teams, provide feedback, and inspire and retain your best people.

1:1 Executive Coaching Session
SEP 28 - OCT 10

One 50-minute session to be scheduled with your coach during this time who will help you create a personalized action plan.



PROGRAM TIMELINE JUL 15 - NOV 17

**Session 3:
Navigating
Headwinds**
OCT 11

In our third session, we'll explore ways you can create a psychologically safe, diverse, and inclusive workplace so everyone on your team feels a sense of belonging and engagement. We'll discuss ways to support women of color, build male allies, and create opportunities for junior talent. Executives will share their best advice on how to set a sustainable pace for your team while leading through volatile market shifts, constantly changing tech, and business threats.

**Flight Simulation 3:
Influencing Policy**
OCT 25

Creating organizational policy changes requires innovative and courageous thinking. The power to create and set policies can have a huge impact on culture, business operations, and much more. In this simulation, small groups will work on designing new ways to do business.

**1:1 Executive
Coaching Session**
OCT 26 - NOV 7

One 50-minute session to be scheduled with your coach during this time who will help you create a personalized action plan.

**Session 4:
Taking Flight**
NOV 8

Whether your goal is a stretch assignment or the C-Suite, this session will help you take flight. We'll work on ways to play a bigger game, including building a strong vision, ideas for executing strategic priorities, and smart decision-making. Our guest executives will share their first-hand experience of what it takes to take your business acumen to the next level.

**Bonus Session:
Roadmap to the
C-Suite**
NOV 10

What exactly does it take to catapult your career through skip-level promotions? What kind of projects do you need to take on? Is talent and achievement enough? Find out the answers to these questions and more in this bonus session. You'll discover how to become the obvious choice for promotions and how to accelerate your rise.

**Flight Simulation 4:
Think Like a Boss**
NOV 15

In our final simulation, small groups will work on the skills needed to impact business operations by creating innovative solutions, compelling visions, and actionable strategy.

**Completion
Ceremony**
NOV 17

Join us for a special session to receive your completion certificate and network with your peers.



 **GUEST SPEAKERS**

**Dondeena
Bradley**

Global VP, Health &
Wellness Strategy &
Innovation, Mars

**Rosalind
Chow**

Associate Professor of
Organizational Behavior,
Carnegie Mellon University,
Tepper School of Business

**Shaunte Mears-
Watkins**

Chief Commercial Officer,
Clif Bar

**Priscilla
Tuan**

CMO,
Sovos Brands

**Amy von
Walter**

Aterian Board Member,
former Chief Administrative
and Communications
Officer at The Bountiful
Company, a Nestlé Health
Sciences Company

**Ebony
Wyatt**

Customer Vice President -
Target and Meijer,
General Mills

AND MANY OTHERS!