

# BEYOND ALLIES

FOSTERING MALE ALLYSHIP



NextUp

The Beyond Allies is a virtual program which takes a deep dive into the challenges that women face in the workplace. Designed for male allies and open to female allies, Beyond Allies focuses on the impact of Emotional Intelligence (EQ) at work. As a group, leaders will embark on a journey of empowerment, understanding, networking, and accountability.

With a powerful combination of thought exercises and data insights, leaders will learn results-driven strategies for becoming stronger allies. Attendees will develop the emotional and social skills they need to support the advancement of all women, and to consider both the day-to-day interactions and long-term commitments that can make such a difference in women's careers.



## Program Includes

- Cohort Community
- 5 Self-paced modules  
*On-demand with 1 year access to program content:*
  - Awareness
  - Choice
  - Motivation
  - Empathy
  - Skills
- EQi 2.0 assessment and debrief (\$600 value)
- Live biweekly EQ exchanges (Zoom)  
*Group sessions facilitated by certified EQ-i2.0 coaches*
- Peer-led small support groups
- 1-year NextUp membership included
- The Ally Roadmap
  - *Beyond Allies program*
  - *Post-program engagement*
  - *Outcome-producing actions*
- Quarterly webinar for allies  
*These interactive, peer-based quarterly sessions are designed to support participants post-program and continue the allyship journey.*
- Resource toolkit
  - *The latest research articles, white papers and best practices.*
  - *Relevant video links and clips from leaders and males allies.*
- Two coaching sessions with a certified emotional intelligence coach
- Completion ceremony with executive keynote

### Who Should Attend?



Leaders that want to support the advancement of *all* women in business.

### Program Dates (2022)



**Spring cohort:**  
03/16 - 05/26  
**Register by:** 2/18

**Fall cohort:**  
10/05 - 12/15  
**Register by:** 9/19

### Cost



\$895 per participant

### Commitment



**3 months** (with bi-weekly connects)

**6 months** (post-program engagement)

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## Participant Testimonials

Beyond Allies  
2021 Cohort

*"This program is helping me to take a look at the relationships I have with women in the workplace to determine if my actions are creating an environment for them to thrive. Do I speak up enough on their behalf when they are not in the room?" - Director Diversity & Human Resource Strategy*

*"The content and small group discussions were valuable in gaining insight into how I can effectively be an ally in my role. It also gave me great perspective on how my male colleagues could be thinking about allyship and how I can support them." - Human Resource Business Partner*