



ADVANCING ALLYSHIP

WORKSHOP SERIES



NextUp

Foundations of Allyship

Participants will learn what it means to be an ally, and why advancing women in the workplace is of such key importance. Participants will leave with practical tools to begin their allyship journey.

Building Awareness

Using a mixture of data and insights, emotional intelligence, and storytelling, participants will take a deep dive to understand the core challenges women face in the workplace. This workshop encourages participants to reflect on their “why,” evaluate their individual level of awareness, and commit to becoming an ally.

Building Changemakers

Using the acronym LEARN, participants will discover practical ways to use their voice and influence to create new opportunities and make meaningful contributions to advance all women. At the end of the workshop, they’ll be prepared to activate their allyship and leadership to accelerate change.

Building Culture

Explore key skills to grow in empathy, cultivate meaningful relationships, and expand networks. In this workshop, participants become aware of their social environment, review their interactions with women, and foster intentional methods to enhance inclusive culture.

Mentorship vs. Sponsorship

Sponsors, mentors, coaches, and role models can all make a difference in how individuals advance through organizations, but there are key differences between each. In this workshop, participants will learn the difference between mentors and sponsors, the roles they play, and how to leverage them in their careers.

Systematic Inequalities

Designed for decision-makers, senior leaders, and HR pros, this workshop explores the role policies and procedures play in advancing greater equity and inclusion.

Who Should Attend?



Leaders at all levels

Systemic Inequalities is recommended for Decision-Makers, Senior Leaders, & HR Professionals only.

Workshop Availability



In-person or virtual workshops are available year-round

Limited to 50 participants (minimum 10)

Workshops are 90 minutes each

Cost



\$20,000 for 4 sessions

\$5,000 per workshop

Additional customization is \$300/hr

Copyright Network of Executive Women 2022 ©

Facilitator
Tom Foley, Esq



Developing, launching, and strategically building businesses is the common thread tying together Tom’s 25 years of professional work. After actively practicing law for 15+ years, Tom founded Indigo Group, LLC, a business consulting practice, on the belief that businesses must drive social impact. In 2017, Tom made the strategic decision to shift Indigo’s primary focus from business consulting to business ownership, focusing on social entrepreneurially business models that drive social justice. He regularly speaks and facilitates workshops for corporations aiming to advance their diversity, equity, and inclusion efforts. He is also an adjunct professor in the entrepreneurial program at Paul Quinn College, an HBCU in south Dallas, and has served as an adjunct at Southern University Law Center and Dallas College.