

## **NEW names Bonobos founder Andy Dunn to its board of directors**

Walmart SVP will help Network of Executive Women 'advance all women'

CHICAGO (September 17, 2018) -- The Network of Executive Women has named Andy Dunn, founder of Bonobos and senior vice president, digital consumer brands for Walmart Inc., to its board of directors.

Dunn, who co-founded Bonobos in 2007, oversees Bonobos, ModCloth, Allswell and an emerging portfolio of incubated and acquired digitally native vertical brands.

"NEW is thrilled -- and fortunate -- to welcome Andy as a board member and male ally in our work to reach gender equality in the workplace," said NEW President and CEO Sarah Alter. "Without committed male allies and the support of leaders in the C-suite, there will be no gender equality.

"Gender equality and inclusiveness is embedded in the Bonobos brand, as evidenced by its #evolvethedefinition campaign, which sheds light on outdated definitions of 'masculine' and how to expand it to be more inclusive," she noted.

"It's that kind of thinking and desire to engage in the gender-equality conversation that will help NEW take on outdated stereotypes of women at work, women's leadership and what makes an effective leader today."

Dunn is the founding board chairman of Interior Define; Monica + Andy, an online retailer for mothers and babies founded by his sister, Monica; and the public education social enterprise Blue Engine.

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He sits on the board of RaisedBy.U, an employee giving platform for entrepreneurial companies. Dunn is an angel investor in 82 companies, both individually and through his seed-stage venture capital fund Red Swan Ventures. He holds a bachelor's degree from Northwestern University and an MBA from Stanford Graduate School of Business.

### **ABOUT NEW**

Founded in 2001, the Network of Executive Women represents more than 12,000 members, 825 companies, 100 corporate partners and 21 regions in the U.S. and Canada advancing all women and building business. For more information about NEW and its learning programs, events, content and insights, visit [newonline.org](http://newonline.org). Connect with us on social media @NEWnational.



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